

Heytaco

The problem

79% of employees who quit their jobs claim that a lack of appreciation was a major reason for leaving.

Source: [O.C. Tanner](#)



**But, for HeyTaco customers,
83% of people on their teams
have expressed appreciation in
the last 30 days.**



**How HeyTaco helps build a
culture of gratitude**

Authentic Recognition

HeyTaco develops meaningful relationships built on gratitude and fosters positive environments where people thrive.



Lars 9:31 AM

Thanks **Koko** for having close attention to detail and going the extra mile! 🌮



Tilly 9:34 AM

Fitz 🌮 for taking this project and running with it, even if it feels like you're running in place.



Zane 9:32 AM

Ned 🌮🌮 for making the awesomest mission design view ever!

HeyTaco recognition is:

Social

HeyTaco integrates right into your everyday conversations.

Approachable

Showing appreciation can be difficult. HeyTaco makes it fun and easy.

Timely

With 5 tacos to give each day, HeyTaco promotes daily recognition.

Genuine















Social recognition drives more authentic recognition.

Boost Engagement with Gamification

Add excitement with leaderboards and unlock taco levels as you work your way to becoming a crowned Taco Legend.

Leaderboard

Filter: Tacos received All-time

Rank	Person	Total Tacos
1	 Tilly	75 
2	 Fitz	65 
3	 Koko	49 
4	 Angus	35 
5	 Ned	26 
6	 Lars	25 
7	 Zane	24 

HeyTaco gamification is:

Fun

HeyTaco makes showing appreciation fun with a unique currency...tacos!

Thrilling

Unlock taco levels while working towards a Taco Legend.

Rewarding

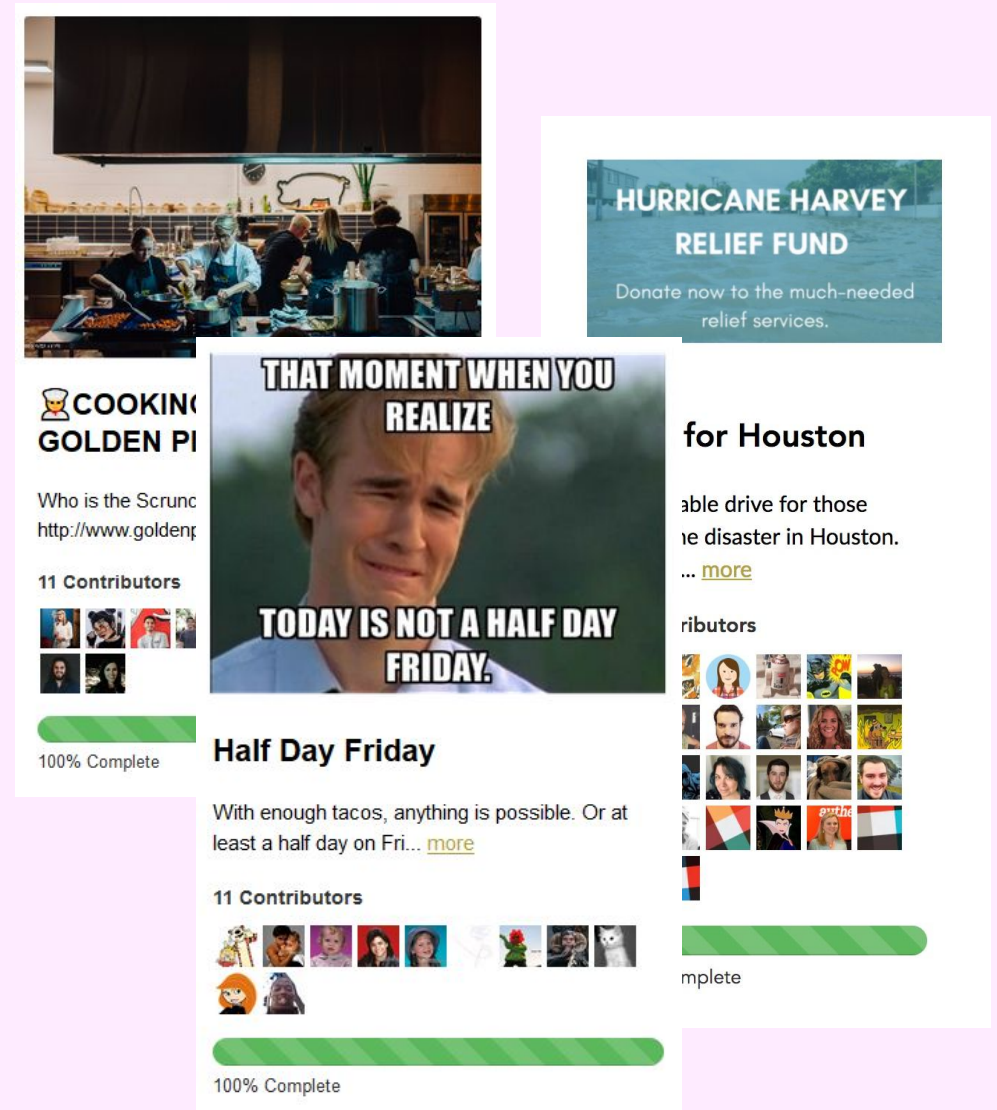
Seeing yourself on top of the giving or receiving leaderboard is rewarding.

Unconventional

No points, just tacos! Being different is what sets us apart.

Celebrate with custom-tailored team rewards

Team Rewards are unique to HeyTaco and a *one-of-a-kind* experience. We created them to help teams organically come together to celebrate, whether that's a party, charity event, or something silly.



HURRICANE HARVEY RELIEF FUND
Donate now to the much-needed relief services.

COOKING GOLDEN PI
Who is the Scrunch?
<http://www.goldenpi.com>
11 Contributors
100% Complete

Half Day Friday
With enough tacos, anything is possible. Or at least a half day on Fri...
11 Contributors
100% Complete

HURRICANE HARVEY RELIEF FUND
for Houston
able drive for those
re disaster in Houston.
... [more](#)
Contributors

HeyTaco rewards are:

Custom

Create custom-tailored rewards that your team will enjoy.

Low cost

With HeyTaco rewards you control your budget.

Collaborative

HeyTaco Team Rewards brings people together around shared goals.

High value

Meaningful rewards creates everlasting memories.

But wait, there's more:

Tagging

Add more meaning to recognition by tagging tacos with core values.

Pulse Surveys

Gather team insights by sending out pulse surveys.

Reporting

Track recognition with a dashboard and data downloads.

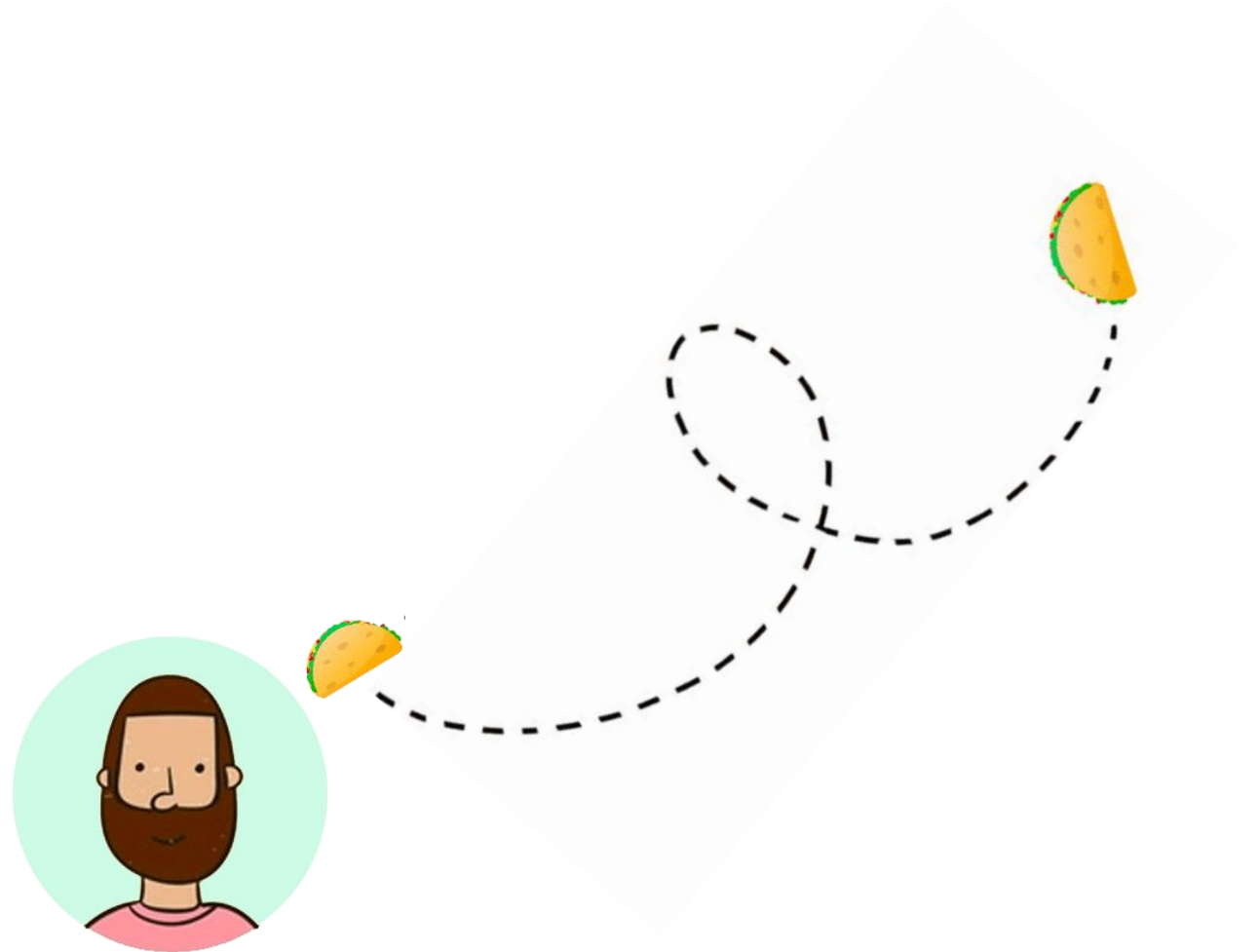
Taco TV

Broadcast recognition on conference room televisions.



HeyTaco Return on Investment

ROI & Savings per year on staff turnover




HeyTaco Impact

How much can HeyTaco save you on staff turnover?
HeyTaco can reduce staff turnover by 26% ⓘ

[Free Demo](#)
[Try HeyTaco for free](#)

Employees

70



Investment return ⓘ	You save per year ⓘ	HeyTaco per year ⓘ
1219%	\$33,109	\$2,520

Based on estimated \$128,679 staff turnover cost ⓘ [See details](#)

How much can HeyTaco save you on staff turnover?

Teams that use HeyTaco reported **83% of their users feeling appreciated**. HeyTaco helps companies create a recognition rich culture that helps retain employees and reduce staff turnover cost.

HeyTaco Impact - [Full Calculation Link](#)

HeyTaco ROI Calculator (View Only)				
			(i) info widget	
	Number of Employees	100	Company provided	
				Legend
				Input Field
				Adjustable Field
				Output field
Part 1: Number of employees expected to leave due to lack of appreciation				
	% of employees leave less than a year	19	SHRM Data 2016 shows 19%	
	% of employees leave due to lack of appreciation	13	Forbes Article 2017 shows 66%	
	Number of employees expected to leave due to lack of appreciation	13		
Part 2: Cost of recruiting, hiring, and training a new employee				
	Average employee annual salary	\$53,383	US Government Average Salary Data 2020	
	% of salary to recruit new employees	8%	SHRM Data 2016; 8% based on \$4,129/\$53,383	
	Number of days to fill a open position	42	SHRM Data 2016	
	Number of days to ramp up a new hire	30		
	Subtotal cost of recruiting new hires	\$4,129	(% of salary to recruit new employees) * (Average employee annual salary)	
	Subtotal cost of hiring a open position (position vacancy loss)	\$6,143	(Average employee annual salary) * (Number of days to fill a open position/365 days)	
	Subtotal cost of training a new hire (productivity loss)	\$4,388	(Average employee annual salary) * (Number of days to ramp up a new hire/365 days)	
	Total cost of training a new employee	\$14,659	Sum of all subtotal costs	
	Number of employees expected to leave due to lack of appreciation	13	From above	
	Cost of recruiting, hiring, training new employees	\$183,828	(Total cost of training a new employee) * (Number of employees expected to leave due to lack of appreciation)	
Part 3: Projected Company Annual Savings due to HeyTaco				
	Cost of employee turnover total	\$183,828	(Number of employees expected to leave due to lack of appreciation) * (Cost of recruiting, hiring, and training a new employee)	
	% of HeyTaco customers reported feeling appreciated using HeyTaco	83%	HeyTaco Customer Survey Data	
	% reduction in turnover for "recognition-rich culture"	31%	Bersin by Deloitte 2013	
	Projected company annual savings due to HeyTaco	\$47,299	(Cost of employee turnover total) * (% reduction in staff turnover due to HeyTaco)	
Part 4: ROI (Return on Investment) of HeyTaco				
	Annual Cost of HeyTaco	\$3,600	\$3 per employee for first 100 and \$2.85 per employee for 100+	
	Projected company annual savings due to HeyTaco	\$47,299	From part 3	
	Net projected company annual savings due to HeyTaco	\$43,699	(Projected company annual savings due to HeyTaco) - (Annual Cost of HeyTaco)	
	ROI (Return on Investment) of HeyTaco	1214%	(Net projected company annual savings due to HeyTaco) / (Annual Cost of HeyTaco)	



**Build a stronger, happier,
more vibrant workplace that
people enjoy.**



